



THE POWER OF THE POSSIBLE

Denver Scholarship Foundation Annual Report 2012-2013

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THE POWER OF THE POSSIBLE.

Whether you examine the statistics or sit down and talk with one of our graduates, one thing is clear: The Denver Scholarship Foundation is making a significant impact on our community. We've changed the expectations for students in Denver. No matter their background or financial situation, students and their families now understand that college is possible.

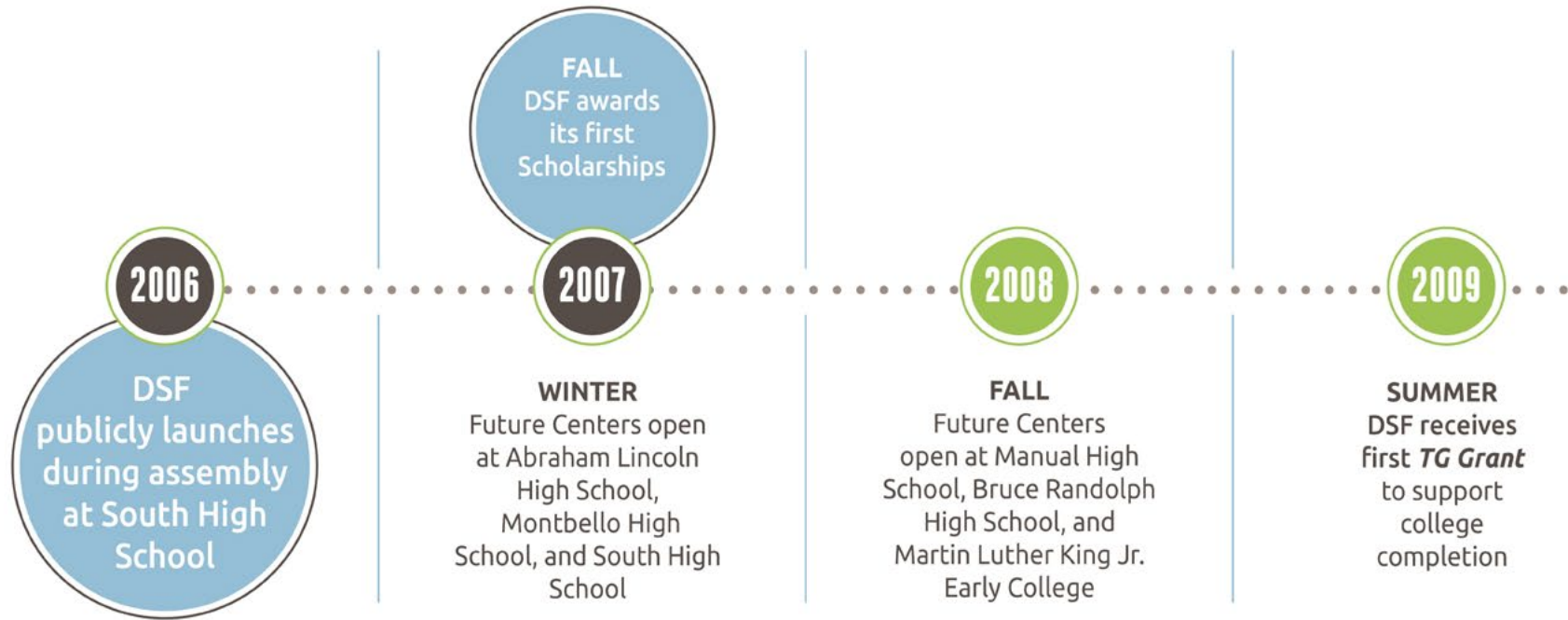
Fueled by the achievements of our amazing graduates, we're more committed than ever to making college possible for Denver students.



*JoJo Xiaomei Zheng
Emily Griffith High School
Community College of Denver
Metropolitan State University of Denver*

ABOUT DSF

DSF was founded in 2006 to make college possible for graduates of Denver Public Schools.



LEGACY DONORS

Our Legacy Donors have led the way in growing DSF's capacity and have given generously of their time and leadership. We are extremely grateful for their ongoing investments in the futures of thousands of Denver students.

Tom and Noey Congdon
Timothy and Bernadette Márquez
Anschutz Foundation

SPRING

DSF expands Scholarship eligibility to students who can confirm their lawful presence through the Deferred Action for Childhood Arrivals program

2013

DSF implements Re-engagement Initiative to help re-enroll scholars who have dropped out of college

2012

FALL
DSF's new SEED program helps community college students transfer and graduate from a four-year college

2011

SPRING
Gov. John Hickenlooper hosts graduation celebration for DSF's first class of four-year college graduates

FALL
DSF receives \$2.5 million commitment from the federal *Trio Talent Search* program to support expanded services for the Montbello community

FALL
DSF exceeds 1,000 scholars

2010

Walton Grant adds Future Centers at Southwest Early College, KIPP Denver Collegiate High School, DSST-Green Valley Ranch and DSST-Stapleton

Through the 2012-13 school year,
we have helped **33,000** students plan for college and...



Provided \$17 million in scholarships to 3,300 students



Created partnerships with 21 colleges that match our scholarship with an average of \$2 for every \$1 from DSF



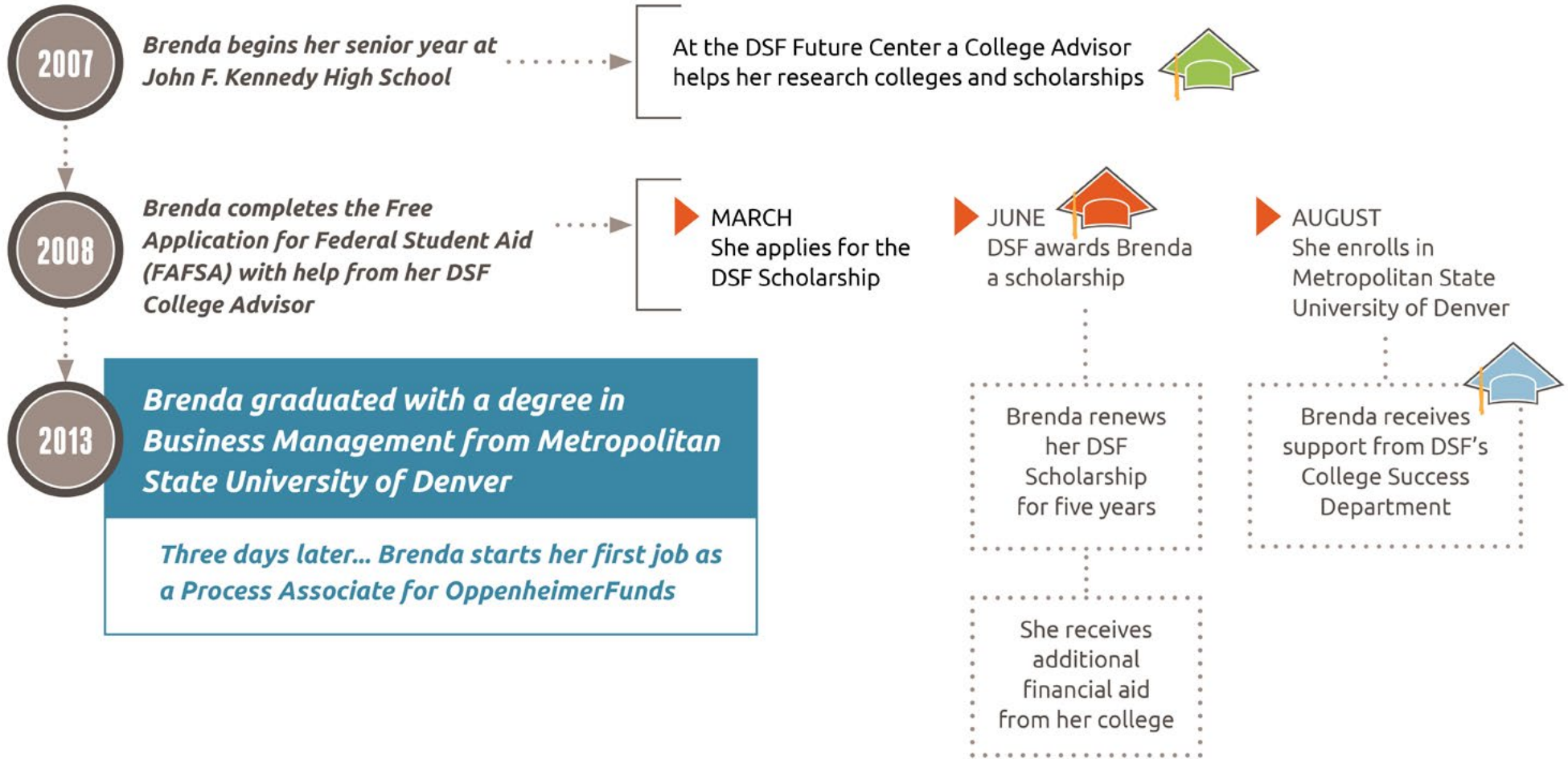
Supported our scholars in college, resulting in an 80% graduation or persistence rate

The Denver Scholarship Foundation is having a transformative impact on the lives of thousands of DPS graduates. There is no better way to describe our work, than to chronicle the life-changing effect we have had on one individual who in so many ways exemplifies the DSF Scholar:

Meet Brenda Flores



Brenda's success is due, in part, to DSF's nationally recognized model for not only getting students into college, but also seeing them through to graduation.



Future Centers:

provide a roadmap to college for DPS students



Scholarships:

reduce financial barriers and serve as leverage for increased resources

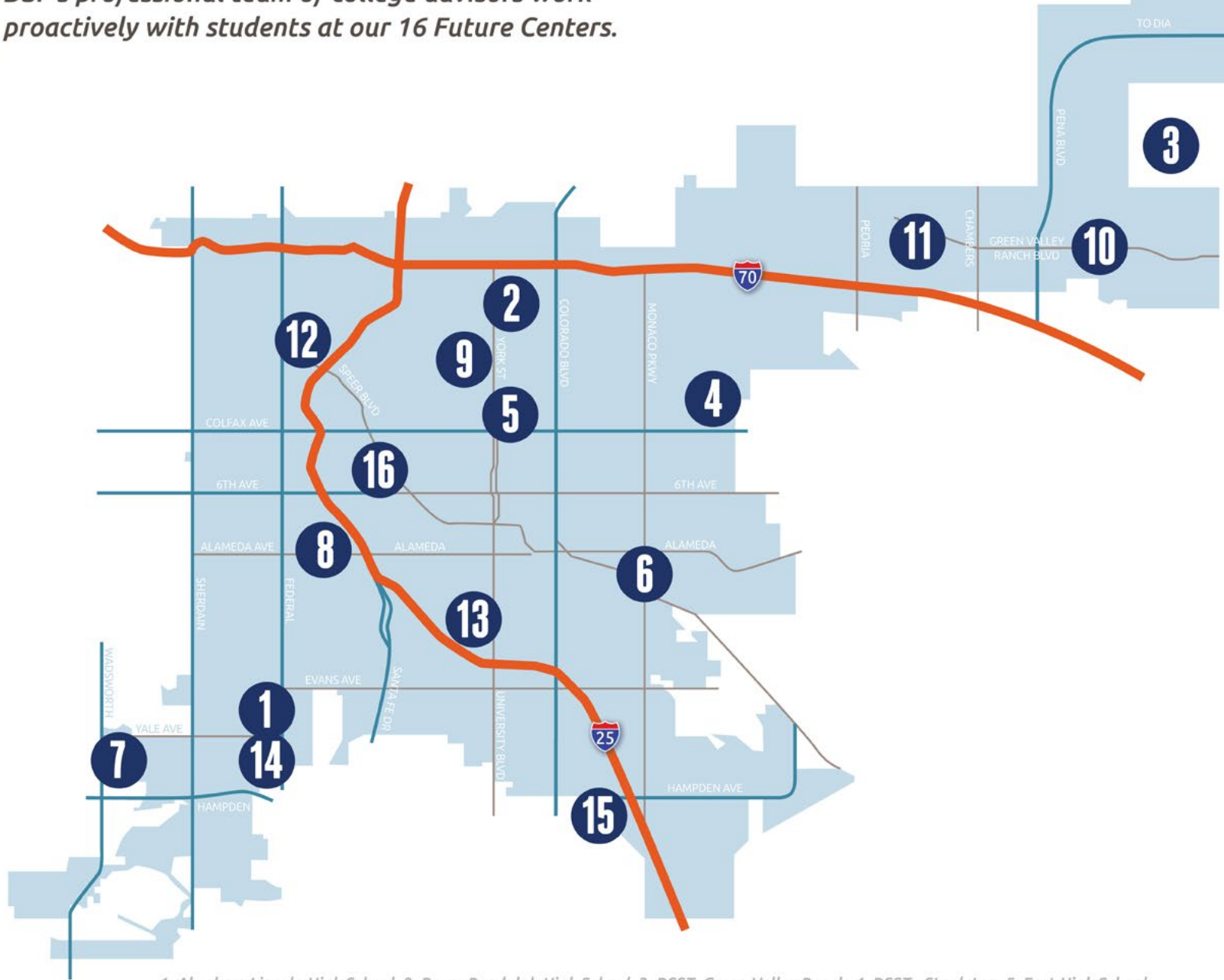


Ongoing support:

gives scholars the resources they need to be successful in college

FUTURE CENTERS

DSF's professional team of college advisors work proactively with students at our 16 Future Centers.



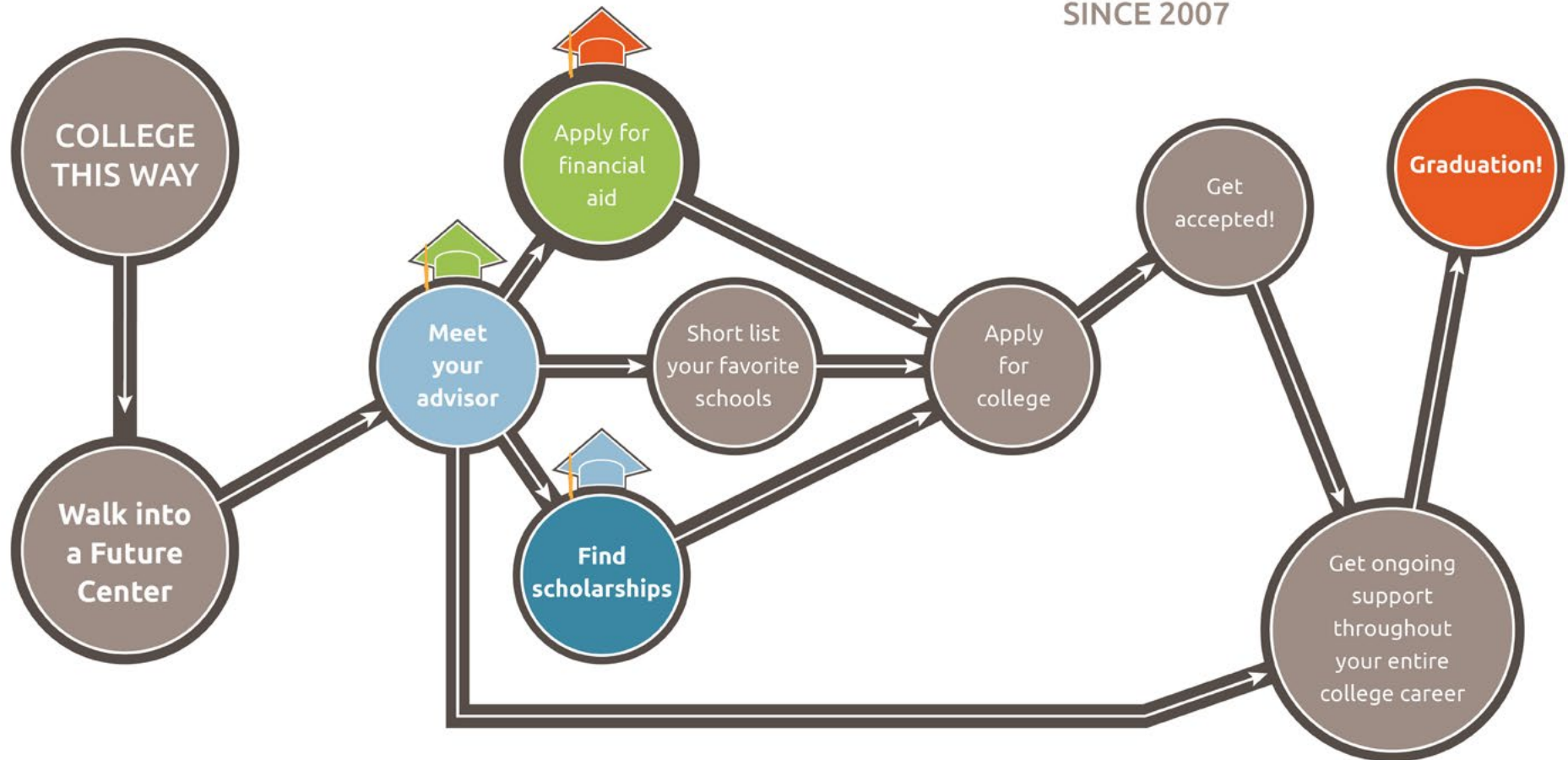
1. Abraham Lincoln High School
2. Bruce Randolph High School
3. DSST- Green Valley Ranch
4. DSST- Stapleton
5. East High School
6. George Washington High School
7. John F. Kennedy High School
8. KIPP Denver Collegiate High School
9. Manual High School
10. Martin Luther King Jr. Early College High School
11. Montbello Campus
12. North High School
13. South High School
14. Southwest Early College
15. Thomas Jefferson High School
16. West Campus

All other DPS high schools are served by an additional DSF advisor who collaborates closely with counselors and other staff to ensure that all DPS seniors have access to our college advice and scholarship.

At the end of the 2012-13 school year,
our Future Centers provided 33,000 students with

A ROADMAP TO COLLEGE

SINCE 2007



20,000

students were served by
DSF's professional
team of college advisors



1,000

students and their families completed
their Free Application for Federal
Student Aid at our workshops
held throughout the city



\$206M

in scholarships earned,
in addition to the DSF
Scholarship, since 2007

*We have developed a new formula for college success.
We use our scholarship as leverage to secure additional financial aid,
more support services and student actions that all add up to college completion.*



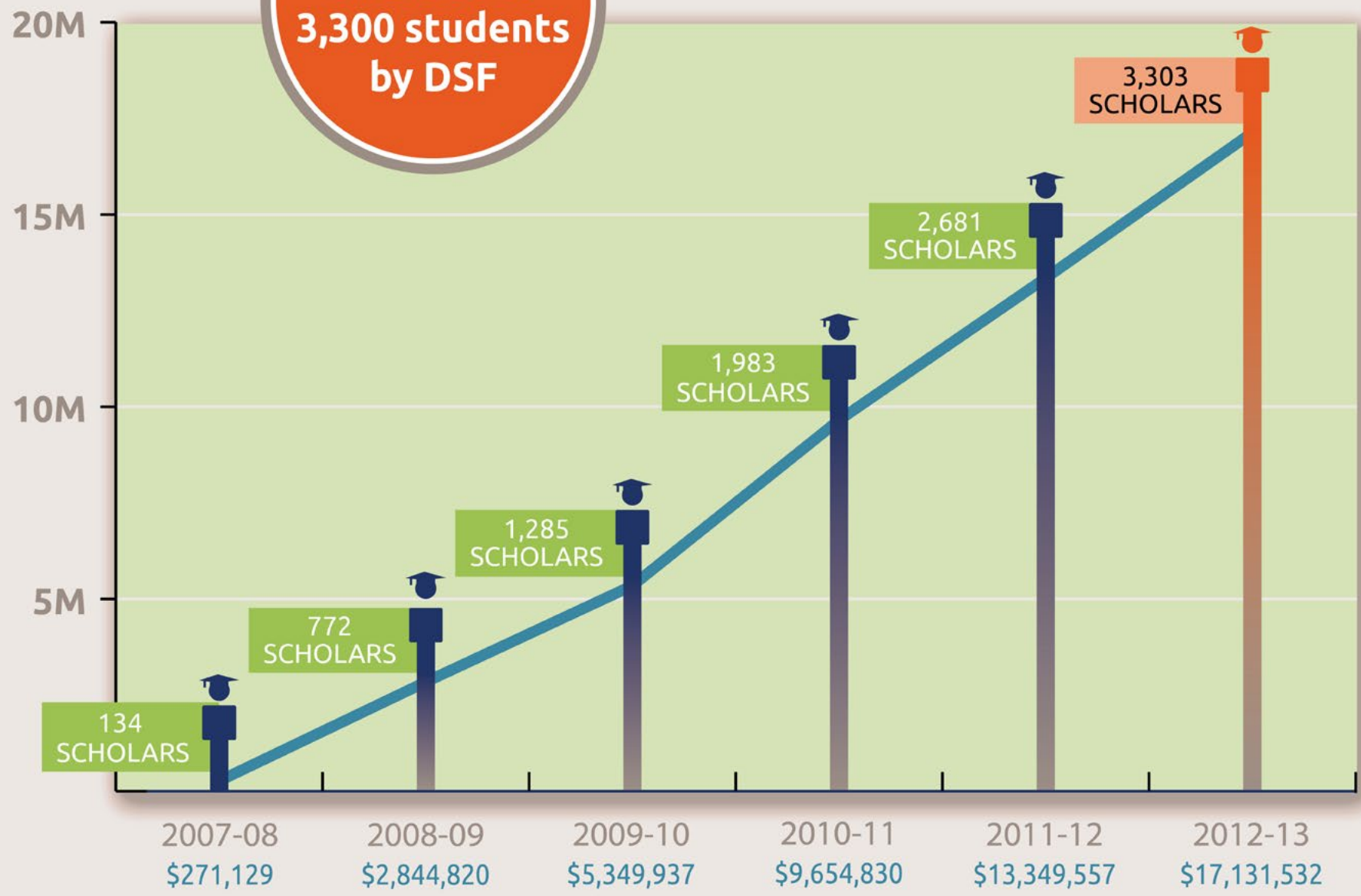
DSF AND THE ASSET BILL

SERVING UNDOCUMENTED STUDENTS

In 2013, the DSF Board of Directors opened scholarship eligibility to students who could confirm their lawful presence in the United States through the Deferred Action for Childhood Arrivals program.

- \$2 million was given to DSF by an anonymous donor to supplement the DSF Scholarship for these students who cannot qualify for federal financial aid.
- DSF awarded scholarships to 39 undocumented students who applied for our scholarship in the spring of 2013.

**\$17 million
awarded to
3,300 students
by DSF**



Our 21 Partner Colleges ensure that DSF Scholars receive additional financial, academic and social support.



At CSU-Pueblo, 100% of scholars persisted thanks to grant support from TG.



Through a pilot program generously supported by TG, we surrounded our scholars at Colorado State University – Pueblo with intensive support services, and saw 100 percent of first-year students continue in their degree program. Next step – with a new generous grant from TG, we are taking our college completion formula to the University of Northern Colorado where we expect similar success.

2012-13 Partner Colleges

*Adams State University
Arapahoe Community College
Colorado College
Colorado Mesa University
Colorado School of Mines
Colorado State University
Colorado State University-Pueblo
Community College of Aurora
Community College of Denver
Emily Griffith Technical College
Johnson & Wales University
Metropolitan State University of Denver
Northeastern Junior College
Red Rocks Community College
Regis University
University of Colorado at Boulder
University of Colorado at Colorado Springs
University of Colorado Denver
University of Denver
University of Northern Colorado
Western State Colorado University*



Gov. John Hickenlooper hosted our annual graduation celebration in May 2013 at the Governor's Mansion.

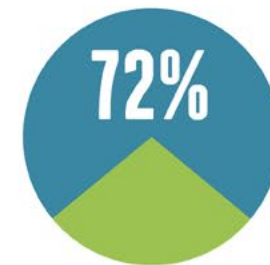
SPONSOR-A-SCHOLAR

For many students in Denver Public Schools, continuing their education beyond high school doesn't seem like a viable option. Most often it's not low grades or lack of extracurricular activities keeping them from pursuing their dreams. Thousands of intelligent, hard-working students face the most intimidating barrier to college of all – they think it just isn't possible.

Each year, generous donors sponsor a scholar's journey through college. Their investment changes a life forever and leaves a lasting impression on our community.



College tuition in Colorado has increased by 50 percent in just the last five years.



72% of DPS students qualify for free or reduced lunch.

Sponsorship Levels:

Each sponsorship level provides all the financial, academic and social support necessary to help a student graduate from college or technical school.

SUPPORT
\$1,000

Supports a Scholar at a technical college for one semester.

ENCOURAGE
\$2,000

Encourages a Scholar at a technical or community college for one year.

MOTIVATE
\$4,000

Motivates a Scholar at a four-year college or university for one year.

INSPIRE

\$16,000

Inspires a Scholar's journey through four years at a college or university.

EMPOWER

\$20,000

Empowers a Scholar's journey through five* years at a college or university.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
Numbers in Thousands

* Many scholars continue to work through college in order to support themselves and help their families. A \$20,000 commitment supports a Scholar through the full five years of his or her DSF eligibility.

A portrait of Gladis Guerrero, a young woman with long, dark, wavy hair, wearing a blue top and a black jacket. She is looking slightly to the right with a gentle smile.

SPONSOR **A** SCHOLAR

DONORS

We would like to recognize the individuals and companies who have chosen to sponsor one or more scholars through college or technical school.

Ball Corporation	Ireland Stapleton Pryor & Pasco, PC
Blue Sky Fund	Vicki Johnson
Roger and Linda Bowman	Marian Lauterbach
BP America	Patricia W. MacFarlane
The Nathan B. and Florence R. Burt Foundation	Karia Maraccini
The Carson Foundation	Monfort Family Foundation
Credit Union of Colorado	Mrig Family
James and Mabel Cook Trust	Jared Polis Foundation Gift Fund
Ron Cooper	Quest Diagnostics
Tom and Noey Congdon	Robert Scott Charitable Trust
Estate of Omar Gaskin	The Sprout Foundation
Charlie Gwirtsman	Glenn Takimoto and Janet Stephens
Harvey Family Foundation	Verizon Foundation
Virginia W. Hill Foundation	Connie Burwell White and William W. White Foundation
Erin Hoag	
Innovative Educators	

Gladis Guerrero
Montbello High School
University of Colorado Denver

What does it take to get more DPS students to enter and complete a postsecondary education when circumstances aren't neatly lined up for them? It takes students committed to following their dreams. It takes a support system like DSF's formula for college completion, and it takes a community that will not allow them to slip through the cracks.

Thank you for believing college is possible.



FUTURE CENTER SPONSORS

Thanks to the following sponsors for investing in our Future Centers. Since we were founded, our Future Centers have helped 33,000 students create a roadmap to college.



ECA Foundation

The Comcast Foundation

The Piton Foundation

The LARRK Foundation

Jay and Rose Phillips Family Foundation of Colorado

JF Maddox Foundation

The Walton Family Foundation

JPMorgan Chase Foundation

Western Union Foundation

Omar Guzman
East High School
Colorado State University

INVESTORS

DSF Investors are generous in a variety of ways—with time, talent and resources these partners are leading the way in making college possible. In addition to significant financial contributions, many Investors contribute to DSF by providing in-kind donations, engaging their employees in volunteer opportunities, offering internships to DSF Scholars, or serving as the headline sponsor of an event.



James and Beatrice Salah
CHARITABLE TRUST



Thiry O'Leary
FOUNDATION



Board of Directors

Thank you to the following individuals for giving their time and talent to serve on our Board of Directors during the 2012-13 school year.

Scott Scheirman

Chairman of the Board,
Denver Scholarship Foundation
Senior Advisor,
The Western Union Company

Steven Abelman

Shareholder
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CPA and Business Manager
TimBer, LLC



**VOLUNTEERS
MAKE IT
POSSIBLE!**

How is it possible for one small organization to serve 20,000 students and their families each year? It's not. We depend on a well-organized army of volunteers to make college possible. In the 2012-13 school year, 300 community members and 150 Scholars gave more than 1,300 hours of their time to our cause.

**Thank you to the following individuals and organizations
for making college possible for Denver students.**

Legacy Donors

Tom and Noey Congdon
Timothy and Bernadette Márquez
Anschutz Foundation

Mariette Bell
Bruce and Marcy Benson
Brenda Berger
Elaine G. Berman
Anthony J. Best
Chauncey and Piper Billups
Eric and Kendra Black

Individual Donors

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Western Proscapes
Western Union Foundation

2012 ED GALA

Elias Gutierrez shared his story as a first generation college student majoring in industrial design at Metropolitan State University of Denver, inspiring a community of believers at the 2012 Ed Gala to help make college possible for Denver students. Presented by DaVita and the Thiry O'Leary Foundation, the Ed Gala was attended by 900 community and business leaders and raised \$1.3 million to make college possible.



Gov. John Hickenlooper congratulates DSF Scholar Elias Gutierrez on his achievement in college as an Industrial Designer at MSU Denver.



DSF Board Member Steve White, President of Comcast's West Division, announced DSF's progress.



Ed Gala Co-Chairman Dean Prina welcomed Gallup CEO Jim Clifton as the 2012 Ed Gala's keynote speaker.



Gov. John Hickenlooper, a co-founder of DSF, thanked the community for supporting Denver students on their journey through college.



7News Anchor Anne Trujillo welcomed DSF Scholars and Alumni to the stage at the Ed Gala.

THANK YOU

Dear Friends,

As we look back on the last year, we are profoundly grateful to all of you – our donors, partners and volunteers – for your support.

The Denver Scholarship Foundation has a very clear mission. Put simply, we make a college education possible for graduates of Denver Public Schools, and we could not do it without you.

This annual report chronicles our progress during the 2012-13 school year/fiscal year. We think you will be pleased with what we have accomplished with your support, but you should know that DSF is absolutely committed to continual improvement. Every day each one of us works hard to serve more students and ensure that all of our scholars have the support they need to complete a college or technical school degree.

This commitment to learning and innovation has led us to develop a unique model for college completion that is gaining attention at the state and national levels. Yes, our scholarship makes college more affordable for



Denver students. What you may not know, however, is our scholarship is a critical tool to leverage both support from our college partners and behaviors from students that lead to college completion.

Our strategy has now proven itself to be a winner – of all students who have ever received a scholarship from DSF, 80 percent have either graduated from college or continue to persevere in college! Given that our scholars tend to be low-income, ethnic minority, and first-generation college students, achieving this degree of success in six years of existence is unprecedented.

Thank you for making this possible. Thank you for your faith in our work, and for believing in the power of college and the endless potential of Denver Public Schools students.

A handwritten signature in blue ink, appearing to read "Nate Easley".

Nate Easley, Ph.D.
Executive Director

A handwritten signature in blue ink, appearing to read "Scott Scheirman".

Scott Scheirman
Chairman of the Board
Denver Scholarship Foundation



MISSION

The Denver Scholarship Foundation inspires and empowers Denver Public Schools' students to enroll in and graduate from postsecondary institutions of higher education, by providing the tools, knowledge, and financial resources essential for success.

VALUES

We know that a strong and shared culture is integral to our ability to accomplish our ambitious mission. In August of 2012, we came together as a staff to discuss our strengths

and weaknesses as a team and to formalize the values that bind us together. The pages of this report document these values in action at the Denver Scholarship Foundation.

EQUITY

We believe in the potential of every Denver Public Schools student, and we believe every one of them deserves the chance to earn a college or technical school degree.

LEADERSHIP

We have created a model for college success that we share with our partners and other organizations across the country.

INNOVATION

We believe in trying new things and continually working toward improvement.

LEARNING

We believe in lifelong learning for our staff and for our students.

INTEGRITY

We keep our promises to students, families and donors.

RELATIONSHIPS

We accomplish our mission through strong relationships with students, families, donors, our school district and our community.

SENIOR STAFF

Nate Easley, Ph.D.

Executive Director

Dana Smith

Deputy Director for Marketing and Communications

Rana Tarkenton

Deputy Director for Programs

Wendy Nelson

Deputy Director for Finance and Administration

Stephanie Spence

Deputy Director for Development

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2013

SUPPORT & REVENUE:

Contributions	2,144,064
Special Event Revenue (net)	1,287,350
Net Investment Income	3,681,570
Total Support & Revenue	7,112,984

EXPENSES:

Scholarships	3,774,328
College Access and College Success Services	2,314,234
Total Program Expenses	6,088,562
General and Administrative	459,597
Fundraising	704,232
Total Expenses	7,252,391

Change in Net Assets	-139,407
Net Assets - Beginning of year	34,493,703
Net Assets - End of Year	34,354,296

STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2013

ASSETS:

Cash and cash equivalents	452,179
Pledge Receivables	601,230
Investments	33,578,141
Fixed Assets, Net	54,405
Other Assets	84,911
Total Assets	34,770,866

LIABILITIES & NET ASSETS:

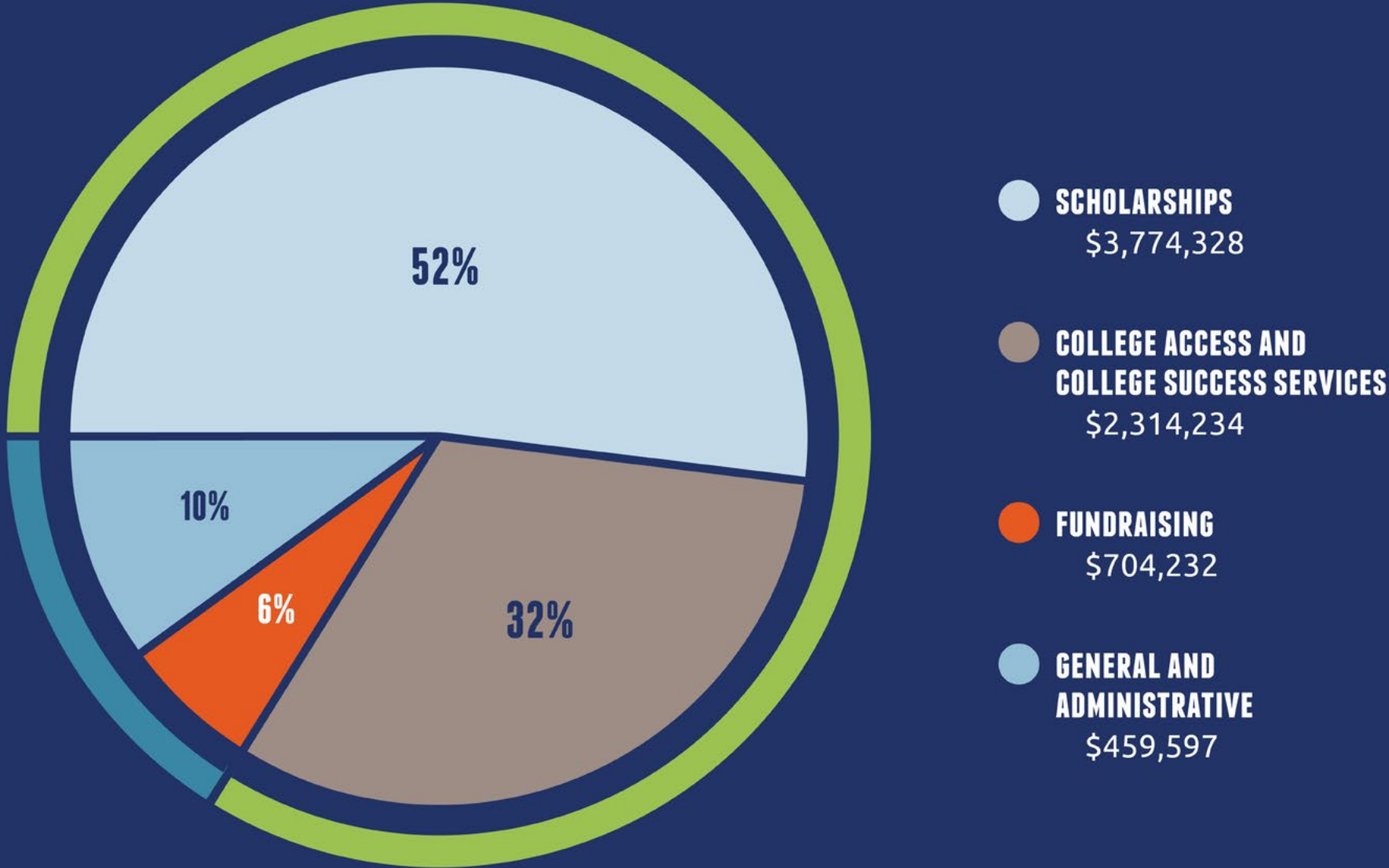
LIABILITIES:

Accounts payable and accrued liabilities	416,570
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NET ASSETS:

Unrestricted	-42,693
Temporarily restricted	981,377
Permanently restricted	33,415,612
Total net assets	34,354,296
Total liabilities & net assets	34,770,866

PROGRAM INVESTMENTS AND ADMINISTRATIVE EXPENSES





303 E. 17th Avenue, Suite 200, Denver Colorado 80203 • 303-951-4140

DENVERScholarSHIP.ORG